- 41. The method of claim 40 wherein the step of providing extended services comprises providing commercial transactions between the merchant and the consumer.
- 42. The method of claim 36 wherein the method further comprises the step of prompting for a password to access the information.
- 43. The system of claim 36, wherein the hierarchy of geographic areas includes at least one geographic area of large expanse and a plurality of geographic areas of smaller expanse.
- 44. The system of claim 43, wherein the geographic areas of smaller expanse are organized into at least one topical category.
- 45. The system of  $\not\models$  laim 16, wherein the information includes coupons.

## **REMARKS**

A check in the amount of \$267.00 is enclosed to cover the additional claims added in this preliminary amendment.

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## VERSION WITH MARKINGS TO SHOW CHANGES MADE

16. (New) A system for allowing information to be inputted and accessed based on geographic area, the system comprising:

a database having the information organized into a hierarchy of geographic areas; means for accessing the information in the database from a plurality of computers; means for inputting information to the hierarchy of geographic areas; means for selecting the geographic area;

means for displaying the information from the database based on the selection of the geographic area.

- 17. (New) The system of claim 16, wherein the hierarchy of geographic areas includes at least one geographic area of large expanse and a plurality of geographic areas of smaller expanse.
- 18. (New) The system of claim 17, wherein the geographic areas of smaller expanse are organized into at least one topical category.
- 19. (New) The system of claim 18, wherein the means for selecting the information further includes means for selecting information based on the topical category.
- 20. (New) The system of claim 16, wherein the information includes business advertising.

- 21. (New) The system of claim 16, wherein the information includes coupons.
- 22. (New) The system of claim 21, wherein the coupons are of limited duration.
- 23. (New) The system of claim 16 further comprising means for monitoring the usage of the system.
- 24. (New) The system of claim 23 which further comprises means for providing statistics regarding the usage of the system.
- 25. (New) The system of claim 23 which further comprises means for calculating fees based on the usage of the system.
- 26. (New) The system of claim 16 which further comprises means to limit access to the information.
- 27. (New) The system of claim 26 wherein the limiting means comprises a password required to access the information.
- 28. (New) The system of claim 16, wherein the information includes job postings.

- 29. (New) The system of claim 16 which further comprises means for providing extended services.
- 30. (New) The system of claim 29 wherein the extended services includes allowing commercial transactions.
- 31. (New) The system of claim 16 wherein the geographic area is selected by town name.
- 32. (New) The system of claim 16 wherein the geographic area is selected by zip code.
- 33. (New) A system for referring a consumer to one or more merchants, the system comprising:

a database having information about the merchants organized into a hierarchy of geographic areas, wherein the geographic areas includes at least one geographic area of large expanse and a plurality of geographic areas of smaller expanse organized into a plurality of topical categories;

means for accessing the merchant information in the database from a plurality of computers;

means for inputting the merchant information to the hierarchy of geographic areas;

means for the consumer to select the geographic area;

means for displaying the information from the database based on the selection of the geographic area.

- 34. (New) The system of claim 33 which further comprises means for the consumer to directly contact the merchant.
- 35. (New) The system of claim 33 which further comprises means to allow for commercial transactions between the merchant and the consumer.
- 36. (New) A method for referring a consumer to one or more merchants comprising; providing a database having the merchant information organized into a hierarchy of geographic areas;

connecting the consumer to the database;

prompting the consumer to input the geographic area;

displaying the merchant information in response to the geographic area inputted by the consumer.

- 37. (New) The method of claim 36 wherein the method further comprises the step of monitoring the information that is accessed.
- 38. (New) The method of claim 37 wherein the method further comprises the step of providing statistics regarding the information accessed.

- 39. (New) The method of claim 37 wherein the method further comprises the step of calculating fees based on the information accessed.
- 40. (New) The method of claim 36 wherein the method further comprises the step of providing extended services.
- 41. (New) The method of claim 40 wherein the step of providing extended services comprises providing commercial transactions between the merchant and the consumer.
- 42. (New) The method of claim 36 wherein the method further comprises the step of prompting for a password to access the information.
- 43. (New) The system of claim 36, wherein the hierarchy of geographic areas includes at least one geographic area of large expanse and a plurality of geographic areas of smaller expanse.
- 44. (New) The system of claim 43, wherein the geographic areas of smaller expanse are organized into at least one topical category.
- 45. (New) The system of claim 16, wherein the information includes coupons.